



"The Energy Company Of Choice"

Hoosier Energy Wholesale Rate Increase Impacts WIN Energy REMC Members' Bills Received in November 2011

The WIN Energy REMC Board of Directors and management team work hard to keep electric rates for our members as low as possible but we continue to face the challenge of rising wholesale power costs.

Hoosier Energy, the wholesale power supplier for WIN Energy and 17 other electric cooperatives, will increase the wholesale electric rate effective October 1, 2011. Hoosier's increase stems from higher costs for fuels used to generate electricity, rising demand for energy due to economic growth, increased maintenance of the aging infrastructure at generation and transmission facilities and recent investments made to comply with environmental regulations. All of these factors contributing to the rate increase are necessary in order to continue to provide you with reliable electric service.

Due to this increase in wholesale power costs, WIN Energy rates will increase by a factor of \$0.00710 per kWh or \$7.10 for every 1,000 kWh consumed beginning with bills received in November. In addition to this increase, the power cost adjustment (PCA) component of the rate, which fluctuates quarterly based on the cost of purchased power, will be a **credit of (\$0.00338)** per kWh which is equal to a **credit of (\$3.38)** per 1,000 kWh consumed. The PCA will be adjusted again in January 2012.

The net effect of the wholesale rate increase and credit PCA will be \$0.00372 per kWh or \$3.72 per 1,000 kWh consumed. As a member, you will see this increase on your billing statement received in November.

WIN Energy REMC is committed to providing reliable electric service at a reasonable cost. As a member-owned cooperative we are always focused on you, the member, and your best interest. Any rate increase that we pass along to our members is a concern to us. We will continue to work together with Hoosier Energy to minimize costs and provide you with electric service you can count on at the lowest possible rate. If you have any questions about the rate increase and its effect on your bill, please call us toll free at 1-800-882-5140.

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